

EAST LYNNE THEATER COMPANY'S ADVANTAGES FOR DIFFERENT LEVELS OF SUPPORT 2012

PRODUCER: (\$3000.00) *Full-page ad and listing in ELTC playbill *Listed as sponsor of EVERY ELTC production in playbill *Listed in ELTC advertising and press releases *Listing in ELTC newsletter *Ten complimentary tickets *Web site linked to ELTC *Copy of ELTC newsletter

PRODUCERS' CIRCLE: (\$1500.00) *Listed as co-sponsor of one of the shows in the playbill *Listed in ELTC advertising and press releases of the show *Receive a half-page ad and listing in playbill *Listing in ELTC newsletter *Ten complimentary tickets *Web site linked to ELTC *Copy of the newsletter

ASSOCIATE PRODUCER: (\$750-\$1499) *Receive a quarter page ad and a listing in ELTC playbill *Ten complimentary tickets *Web site linked to ELTC *Copy of the newsletter

DIRECTOR: (\$300-\$749) *Listing in the playbill *Listing in the newsletter *Two complimentary tickets to one production of the season (your choice) *Web site linked to ELTC *Copy of ELTC newsletter

FRIEND: (\$10.00-\$299) *Listing in ELTC playbill *Listing in ELTC newsletter *Copy of ELTC newsletter

ADVERTISER: Rates for B/W ads: ¼ page = \$225 (2¼ w X 3½ h); ½ page = \$375 (4½ w X 3½ h); full page = \$625 (4½ w X 7½ h)

Color: ¼ = \$275; ½ = \$425; full page = \$725 Cover: Outside Back = \$1,000; Inside Back or Front = \$900 (Note: Must see if current advertisers for the cover pages wish to renew in 2012 before new advertisers will be considered.)

TALES OF THE VICTORIANS: Host a porch reading on a Thurs. during the summer and/or Sat. in the fall, at 4:00pm, for a donation of \$100 to ELTC. Host provides refreshments. ELTC pays the storyteller to read a story from the diverse repertoire of American short stories. The reading is around 45 minutes. *Inn will be listed in TWICM with the date(s) of the "Tales" *Inn's name appears in advertising and press releases *Patrons pay \$10 and the B&B may keep this gate (Inn's own guests do not pay) *Web site linked to ELTC.

4 ½ width for full-page and half-page ad

3 ½ high for half page and quarter page ad	
7 ½ high for full-page ad	
2 ¼ wide for quarter page ad	

PLEASE RETURN AT LEAST THE BOTTOM HALF OF THIS FORM TO:

EAST LYNNE THEATER COMPANY
121 FOURTH AVE.
WEST CAPE MAY, NJ 08204

FOR MORE INFORMATION CALL: 609-884-5898
eastlynneco@aol.com www.eastlynnetheater.org

East Lynne Theater Company is a nonprofit organization
Donations are tax-deductible.

I wish to support East Lynne Theater Company in the following manner (Please circle):

PRODUCER PRODUCER'S CIRCLE
ASSOCIATE PRODUCER DIRECTOR FRIEND

ADVERTISER (Please Circle): b/w full b/w half b/w quarter color full color half color quarter
(Please contact ELTC about ad space on the cover before filling in this form.)

Send ad to ELTC via e-mail (pdf or jpeg) by Jan. 31, 2012 to be in the March '12 thru March '13 playbills (Beginning with "Sherlock Holmes"/Shoulder Season); by May 31 to be in the June '12 thru March '13 playbills (Beginning with the Summer Season)

TALES OF THE VICTORIANS: indicate which month preferred: June July Aug. Sept. Oct.

BUSINESS _____ CONTACT PERSON _____

DATE _____ POSITION _____

ADDRESS _____ TELEPHONE _____

Please check one: No need to send a separate bill: the check is enclosed: _____
Send an invoice to the above person & address: check will be mailed in a month: _____
Send an invoice to the following person & address: check will be mailed within a month: _____
Name/Address: _____