****

**ADVERTISING IN 2016**

***All Advertisers receive 4 convenience passes to be used for any 2016 shows***

Rates for B/W ads: Full Page = $675 Half-page = $425 Quarter-page = $275

Rates for Color ads: Full page = $775 Half-page = $475 Quarter-page= $325

\*Cover: Outside Back = $1,050; Inside Back or Front = $950

(\*Note: Recent advertisers for cover back page and inside cover will have first choice to renew.)

SIZES: Full page: 4 ¾ w X 7 ¾ h Half- page: 4 ¾ w X 3 ¾h Quarter-page:: 2 ½ w X 3 ¾ h

Send ad to ELTC via e-mail (pdf or jpeg) by ***April 1, 2016*** to be in ELTC’s full season beginning

with **Mr. Lincoln** on May 11. Any ads sent by ***February 1***, we will try to create new full pages for our March events’ playbill. Pages from 2015 will be used until May, unless full pages can be replaced.

4 ¾ ” width for full-page and half-page ad

|  |  |
| --- | --- |
| 3 ¾ ” high  for half page and  quarter page ad  7 ¾ ” high for full-page ad  2 ½” wide for  quarter page ad |  |

---------------------------------------------------------------------------------------------------------------------------------------

Please return at least this part of the form to the office of the not-for-profit ELTC.

BUSINESS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CONTACT PERSON\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

DATE\_\_\_\_\_\_\_\_\_\_\_\_ POSITION\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ AD SIZE(b/w or color)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-MAIL\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PHONE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please check one:

No need to send a separate bill: the check is enclosed:\_\_\_\_\_

Send an invoice to the above person and address: check will be mailed in a month:\_\_\_\_\_

Send an invoice to the following person and address: check will be mailed within a month:\_\_\_

Name/Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_