



Professional Theater

Since 1980

P.O. BOX 121 CAPE MAY, NJ 08204 ♦ (609) 884-5898 ♦ eastlynnetheater.org

ADVERTISING IN 2019

Rates for Color ads: Full page = \$775 Half-page = \$475 Quarter-page= \$325

Rates for B/W ads: Full Page = \$675 Half-page = \$425 Quarter-page = \$275

\*Cover: Outside Back = \$1,050; Inside Back or Front = \$950

(\*Note: Recent advertisers for cover back page and inside cover will have first choice to renew.)

SIZES: Full page: 4 3/4 w X 7 3/4 h Half- page: 4 3/4 w X 3 3/4h Quarter-page:: 2 1/2 w X 3 3/4 h

Send ad to ELTC via e-mail (pdf or jpeg) by May 12 to be in ELTC's full season beginning with Summerland on June 12. Any ads sent by March 1, we will try to create new full pages for our March events' playbill. Pages from 2018 will be used in March, unless full pages can be replaced.

4 3/4" width for full-page and half-page ad

Table with dimensions for ad sizes: 3 3/4" high for half page and quarter page ad, 7 3/4" high for full-page ad, 2 1/2" wide for quarter page ad

Please return at least this part of the form to the office of the not-for-profit ELTC.

BUSINESS \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

DATE \_\_\_\_\_ POSITION \_\_\_\_\_ AD SIZE(b/w or color) \_\_\_\_\_

ADDRESS \_\_\_\_\_ E-MAIL \_\_\_\_\_ PHONE \_\_\_\_\_

Please check one:

No need to send a separate bill: the check is enclosed: \_\_\_\_\_

Send an invoice to the above person and address: check will be mailed in a month: \_\_\_\_\_

Send an invoice to the following person and address: check will be mailed within a month: \_\_\_\_\_

Name/Address: \_\_\_\_\_