TALES OF THE VICTORIANS FOR 2020
Our 31st Year of Presenting This Unique Program

For a $100 donation to the nonprofit East Lynne Theater Company, a storyteller will come to you! It’s a wonderful way to meet folks who wish to learn more about you and your business!

The Host and/or Hostess Agrees to:
* Provide a location, which is usually on an outdoor front porch, but the location could be inside, i.e., a tea shop or parlor. The important thing - that there is enough room for at least ten chairs and a place for the reader(s) to stand. (Audiences range from usually 4-15, but sometimes up to 20.)
* Provide refreshments (cookies, cheese and cracks, etc.) and drinks (ice tea, lemonade, etc.).
* Allow a small sign announcing the TALES to be placed so that those walking by may see it a few days before and on the day of the TALES.
* Help with promotion, if possible, through social media including Facebook, Twitter, and e-blasts, and your own web site.
* Pay $100 either before the reading or on the day of to ELTC.
* Allow ELTC to collect $12 from each person attending, except those ages 12 and under are free, and if the venue is an accommodation such as a B&B or hotel, then there is also no charge for your guests.

East Lynne Theater Company Agrees to:
* Provide and pay for a storyteller to read classic tales from America’s diverse repertoire.
* Place targeted magazine and newspaper ads listing your venue, i.e., MAC’s “This Week in Cape May” and “Exit Zero.”
* List the venue as a location for TALES in our Newsletters, Playbills, and Web Site.
* Include the venue’s name in press releases related to TALES, as well as targeted social media e-blasts, Facebook, and Twitter.
* Give the venue the funds received by guests attending TALES, as long as $100 total minimum is still retained by ELTC.
* Guests staying at the inn or B&B who attend TALES, and not asked to pay the $12.
* Link the venue’s web site to ours.

Please return at least this part of the form to the office of the not-for-profit ELTC.

BUSINESS____________________  CONTACT PERSON__________________________
DATE_______  POSITION________________  PREFERRED DATE(S) FOR TALES________________
ADDRESS________________________  E-MAIL__________________________  PHONE________________

Please check one:
No need to send a separate bill: the check is enclosed:_____
The $100 will be paid on the day of the TALES, either in full, or added to the amount taken at the gate so that the full $100 is paid to ELTC:_____
Send an invoice to the above person and address: check will be mailed in a month:_____
Name/Address: ________________________________